



# CLAIM FORM

## WUSATA® FUNDMATCH PROGRAM

FundMatch Participant Joe's Avocados

Country Where Activities Occurred  
(Complete a separate claim form for each country) Malaysia

Brands & Products Joe's Avocados - Avocados

FundMatch Program Activity Code S2021 Program Approval Date 1-1-21

Claim Reference Number (optional) Facebook Post

### Expenditures by FundMatch Participant:

Total Expenditures:	\$ 550
Reimbursement Due (50%):	\$ 275

or

### Expenditures by In-Country Partner / Distributor:

Total Expenditures:	\$
Reimbursement Due (50%):	\$

Note: An In-Country Partner Agreement must be on file with WUSATA® for these expenditures to be eligible.

Foreign Third Party: \_\_\_\_\_

Check here if the In-Country Partner would prefer to be reimbursed directly via wire transfer.  
Please provide a completed Wire Transfer Form with the claim.

### CERTIFICATION STATEMENT:

WARNING: Federal and State law provide severe penalties for making false or misleading statements or representations of fact with respect to this claim. Under penalties of perjury, I declare and certify that I have personally examined this claim for reimbursement and the accompanying schedules, statements, and other documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate, and they truly, accurately, and completely list all information and amounts and sources related thereto; that the expenditures claimed on this form were in fact incurred by the Company for the purpose indicated herein, and the activities portrayed and described in the accompanying information in fact took place exactly as described and/or represented herein; that such expenses were for the promotion of the products and brands in the country market all as listed above; that the participant has not been reimbursed for the expenses claimed by any other entity; and that the expenses claimed are necessary and reasonable for the purpose, and verifiable and supported by detailed records which are available for inspection.

Signature: <u>Joe Smith</u>	Date: <u>March 3, 2021</u>
Print Name: <u>Joe Smith</u>	Title: <u>President</u>
Phone: <u>999-123-4567</u>	Email: <u>joe@avocados.com</u>

Claim Contact\*: Jane Doe

Email: jane@avocados.com

\* Please include an approved claim contact if different than the company signer

## EXPENSE SUMMARY SHEET

Reference Number	Date of Activity	Description			Amount \$
	<i>Feb. 2021</i>	<i>Video post on Facebook, Malaysia</i>			<i>\$550</i>
				<b>TOTAL:</b>	<i>\$ 550</i>
				<b>50%:</b>	<i>\$ 275</i>

**Mail completed claim to:** WUSATA FundMatch Program  
 4601 NE 77<sup>th</sup> Avenue, Suite 240  
 Vancouver, WA 98662

# Umbrella Marketing Pro

# INVOICE

123 Jin Tun Razak  
50400 Kuala Lumpur, Malaysia  
60 3-1234 5678

Date 1/21/2021  
Invoice # 4321

## Bill To:

**Joe's Avocados**  
123 Main St  
Capital City, CA 12345  
999-123-4567

Quantity	Description	Unit price	Amount
1	post (video) on Facebook, Malaysia during February 2021	\$ 450.00	\$ 450.00
1	agency fee	\$ 100.00	\$ 100.00
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -

Sub Total \$ 550.00

Tax

Balance due \$ 550.00

Thank you for your business!

WUSATA SAMPLE ONLY

**FundMatch Bank**

[Street Address]  
[City, ST ZIP Code]



Statement Date: 1/31/2021

Pages 1 of 1  
Account Number XXXX XXXX 1234

Statement Period **January 1-31, 2021**

**CREDIT CARD MONTHLY STATEMENT**

**Joe's Avocados**

DATE	DESCRIPTION	REFERENCE	PAYMENTS	PURCHASES	ACCOUNT BALANCE
	Beginning Balance				\$100
	Purchases, Fees				\$3,369
	Payments, Adjustments, Credits		\$250		\$600
	Ending Balance				\$2,869
	Minimum Payment Due				\$35

**CREDITS**

1/4/2021	Payment		\$500	
1/15/2021	Credit		\$100	

**PURCHASES**

1/2/2021	Online Retail			\$100
1/3/2021	Online Retail			\$50
1/4/2021	Hotel			\$454
1/15/2021	Café			\$34
1/15/2021	Online Retail			\$21
1/12/2021	Online Retail			\$29
1/23/2021	Umprella Marketing Pro			\$550
1/23/2021	Restaurant			\$51
1/24/2021	Café			\$12
1/25/2021	Taxi			\$29
1/26/2021	Taxi			\$34
1/27/2021	Online Retail			\$44
1/28/2021	Airline Company			\$1,256
1/29/2021	Taxi			\$44
1/30/2021	Airline Company			\$606
1/31/2021	Taxi			\$55

**TOTALS**

\$600      \$3,369



# Western U.S. Agricultural Trade Association - Malaysia

@wusatamalaysia · Food & Beverage

Send Message

2

3

1. Brand name

2. Valid US origin statement

3. Targeting a foreign audience

4. Date of screenshot

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## About

See All

WUSATA® menyediakan program dan perkhidmatan yang membolehkan para agribisnis A.S. barat belajar, berhubung, dan bersaing di Pasar Eksport. Program kami membawa hasil kepada syarikat di setiap peringkat kitaran eksport.

0 people follow this

<http://wusata.org/>

Send Message

[export@wusata.org](mailto:export@wusata.org)

Food & Beverage



## Western U.S. Agricultural Trade Association - Malaysia

5d ·

Kami ingin memperkenalkan anda kepada Joe Avocados! Tonton videonya untuk melihat lebih banyak alpukat lezat Buatan California ini.

3

2



1

2

4

## Translation of the Post:

Original – **Malay** language:

*Kami ingin memperkenalkan anda kepada **Joe Avocados!** Tonton videonya untuk melihat lebih banyak alpukat lezat **Buatan California ini.***

English:

*We want to introduce you to **Joe Avocados!** Watch the video to see more of this delicious Avocado **Made in California.***

WUSATA SAMPLE ONLY



Joe's Avocados  
Video Commercial saved on USB drive

Included with claim

TV Ad Link:



WUSATA SAMPLE ONLY



# JOE'S AVOCADOS

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Grown in California

WUSATA SAMPLE ONLY





## Avocados are healthy and nutritious

- Super cancer fighter
- Can lower cholesterol levels
- Good for your heart, eyes, and liver
- Loaded with fiber, potassium, and vitamins





WUSATA SAMPLE ONLY



WUSATA SAMPLE ONLY

WUSATA SAMPLE ONLY

# JOE'S AVOCADOS

Find them in your local food stores



**Product of the USA**

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